

5 Monthly Magazines

Adverts start from
£26 per month

Delivered to over
53,000 Homes
& Businesses

Professional
Distribution with
GPS Tracking

Tailor-Made
Packages

Online Business
Directory

Online Magazines
with Digital Links

FREE Design
Service

**“The magazines
always generate an
excellent return”**

Rate Card

Price List per Directory - (Effective from 7th January 2023)

	1 month		3 month package *saving 10%		6 month package *saving 15%		12 month package *saving 20%	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
Full page	£128	£153	£345	£413	£652	£780	£1228	£1464
Half page	£79	£97	£213	£261	£402	£494	£758	£931
Quarter page	£48	£63	£129	£170	£244	£321	£460	£604
Eighth page (starter)	N/A		£79		N/A		N/A	
Centre pages (full colour)	£282 two pages		£761		£1438		£2707	
Front cover (full colour)	£313 full page		N/A		N/A		N/A	
Back cover (full colour)	£224 full page		N/A		N/A		N/A	
Inside front & back cover (full colour)	£176 per page		£475		£897		£1689	

Further discounts available when booking multiple areas

All major Credit/Debit cards accepted



**Can be different copy for each month. The discount is for booking the space.*

Advert sizing

	Height (mm)	Width (mm)
Full Page	195	133
Full Page Bleed*	210	148
Front Cover*	176	148
Half Page (portrait)	195	64
Half Page (landscape)	95	133
Quarter Page (portrait)	95	64
Quarter Page (landscape)	45	133

**3mm bleed should be added to all edges*

01270 765619 or 07983 377644

email: info@tedmags.co.uk

www.tedmags.co.uk

The Effective Directories Ltd
5 Marlborough Drive, Sandbach
Cheshire CW11 1SP



The Effective Directories
SANDBACH • NORTHWICH • CONGLETON • HOLMES CHAPEL • WINSFORD

Placing your
business directly
into the hands of
local people.

**“The local leads
I get are a great boost
to my business!”**



Media Pack



About Us

**ESTABLISHED
SINCE 2006**

Placing your business directly into the hands of local people.



Why advertise with us?

- ✓ **Established since 2006**
- ✓ **People/Community Focused**
- ✓ **Reliable & Respected**
- ✓ **Targeted Distribution Using Our Own Local Teams**
- ✓ **Cost Effective Advertising**
- ✓ **Proven Results**

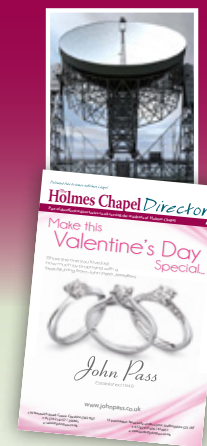
5 monthly magazines covering over 53,000 homes & businesses

High quality glossy magazines offering tailored advertising packages with flexible payment options to suit your business needs.

Adverts range from our small starter adverts to full page premium adverts, with discounts available for booking long term packages and multiple magazines.

Our five magazines have been distributed FREE to homes and businesses for nearly 20 years!

View all our latest issues on our website www.tedmags.co.uk



“My business has benefited from the magazines, gaining an increase in sales and new customers.”

REACHING

53,000



The Sandbach Directory

distributed to 11,200* homes

The Northwich Directory

distributed to 12,800* homes

The Congleton Directory

distributed to 12,200* homes

The Holmes Chapel Directory

distributed to 4,800 homes

The Winsford Directory

distributed to 11,300* homes

We tick all the boxes!

DIFFERENT HOMES & BUSINESSES ACROSS CHESHIRE!

To find out more get in touch online www.tedmags.co.uk, or call us today on 01270 765619 ... let our magazines help your business reach your target audience!

*We rotate our distributions across the larger towns