



5 Monthly Magazines

Adverts start from £26 per month

Delivered to over 50,000 Homes & Businesses

Professional Distribution with GPS Tracking

Tailor-Made Packages

Online Business Directory

Online Magazines with Digital Links

FREE Design Service

Rate Card

Price List per Directory - (Effective from 7th January 2023)

	1 month		3 month package *saving 10%		6 month package *saving 15%		12 month package *saving 20%	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
Full page	£128	£153	£345	£413	£652	£780	£1228	£1464
Half page	£79	£97	£213	£261	£402	£494	£758	£931
Quarter page	£48	£63	£129	£170	£244	£321	£460	£604
Eighth page (starter)	N/A		£79		N/A		N/A	
Centre pages (full colour)	£282 two pages		£761		£1438		£2707	
Front cover (full colour)	£313 full page		N/A		N/A		N/A	
Back cover (full colour)	£224 full page		N/A		N/A		N/A	
Inside front & back cover (full colour)	£176 per page		£475		£897		£1689	

Further discounts available when booking multiple areas

All major Credit/Debit cards accepted



**Can be different copy for each month. The discount is for booking the space.*

Advert sizing

	Height (mm)	Width (mm)
Full Page	195	133
Full Page Bleed*	210	148
Front Cover*	176	148
Half Page (portrait)	195	64
Half Page (landscape)	95	133
Quarter Page (portrait)	95	64
Quarter Page (landscape)	45	133

*3mm bleed should be added to all edges

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The Effective Directories
SANDBACH • NORTHWICH • CONGLETON • HOLMES CHAPEL • WINSFORD

Placing your business directly into the hands of local people.

“The local leads I get are a great boost to my business!”



Media Pack

CELEBRATING OUR 17th YEAR

Placing your business directly into the hands of local people.

“The magazines always generate an excellent return”



Why advertise with us?

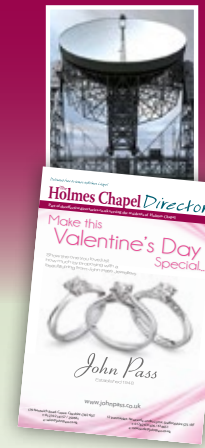
- ✓ **People/Community Focused**
- ✓ **Reliable & Respected**
- ✓ **Targeted Distribution**
- ✓ **Cost Effective Advertising**
- ✓ **Proven Results**

5 monthly magazines covering over **50,000 homes & businesses**

High quality glossy magazines offering tailored advertising packages with flexible payment options to suit your business needs.

Adverts range from our small starter adverts to full page premium adverts, with discounts available for booking long term packages and multiple magazines.

Our five magazines have been distributed FREE to homes and businesses for over 17 years!



“My business has benefited from the magazines, gaining an increase in sales and new customers.”

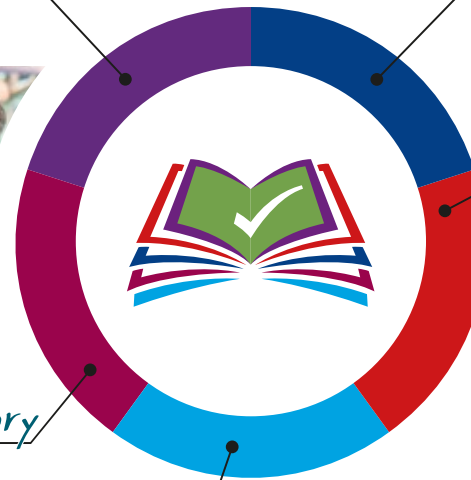
The Sandbach Directory
 distributed to 11,000* homes

The Congleton Directory
 distributed to 11,000* homes

The Northwich Directory
 distributed to 12,200* homes

The Holmes Chapel Directory
 distributed to 4,800 homes

The Winsford Directory
 distributed to 11,000* homes



We tick all the boxes!

To find out more get in touch online www.tedmags.co.uk, or call us today on 01270 765619 ... let our magazines help your business reach your target audience!

*We rotate our distributions across the larger towns