

# The Effective Directories - Rate Card

Price List per Directory – ( Effective from 7th January 2023)

	1 month		3 month package *saving 10%		6 month package *saving 15%		12 month package *saving 20%	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
<b>Full page</b>	£128	£153	£345	£413	£652	£780	£1228	£1464
<b>Half page</b>	£79	£97	£213	£261	£402	£494	£758	£931
<b>Quarter page</b>	£48	£63	£129	£170	£244	£321	£460	£604
<b>Eighth page (starter)</b>	N/A		£79		N/A		N/A	
<b>Centre pages (full colour)</b>	£282 two pages		£761		£1438		£2707	
<b>Front cover (full colour)</b>	£313 full page		N/A		N/A		N/A	
<b>Back cover (full colour)</b>	£224 full page		N/A		N/A		N/A	
<b>Inside front &amp; back cover ( full colour)</b>	£176 per page		£475		£897		£1689	

## Further discounts available when booking multiple areas

All major Credit/Debit cards accepted



For just £14 you can request your favourite page number, left or right 3, 5 or 7  
(Excludes premium pages & subject to availability)

Editorial Feature - A double page colour spread, including photographs & advertisement.  
A great way to let potential customers know all about your business. Fantastic value - just £247

Restaurant Review Two Page Spread, including Photo's & Adverts for a  
FANTASTIC price of only £203 + the cost of the meal

Loose inserts - These can be delivered with the Directory for just £47 (per 1000)

THESE RATES ARE PER MAGAZINE AREA.

FURTHER DISCOUNTS ARE AVAILABLE WHEN BOOKING MULTIPLE AREAS.

PLEASE CONTACT FOR MORE INFORMATION.

All prices are subject to VAT