

The Effective Directories - Rate Card

Price List per Directory – (Effective from 30th April 2022)

	1 month		3 month package *saving 10%		6 month package *saving 15%		12 month package *saving 20%	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
Full page	£120	£143	£324	£386	£612	£729	£1152	£1372
Half page	£74	£91	£199	£245	£377	£464	£710	£873
Quarter page	£45	£59	£121	£159	£229	£300	£432	£566
Eighth page (starter)	N/A		£74		N/A		N/A	
Centre pages (full colour)	£264 two pages		£712		£1346		£2534	
Front cover (full colour)	£293 full page		N/A		N/A		N/A	
Back cover (full colour)	£210 full page		N/A		N/A		N/A	
Inside front & back cover (full colour)	£165 per page		£445		£841		£1584	

Further discounts available when booking multiple areas

All major Credit/Debit cards accepted



For just £13 you can request your favourite page number, left or right 3, 5 or 7
(Excludes premium pages & subject to availability)

Editorial Feature - A double page colour spread, including photographs & advertisement.
A great way to let potential customers know all about your business. Fantastic value - just £231

Restaurant Review Two Page Spread, including Photo's & Adverts for a
FANTASTIC price of only £190 + the cost of the meal

Loose inserts - These can be delivered with the Directory for just £44 (per 1000)

THESE RATES ARE PER MAGAZINE AREA.

FURTHER DISCOUNTS ARE AVAILABLE WHEN BOOKING MULTIPLE AREAS.

PLEASE CONTACT FOR MORE INFORMATION.

All prices are subject to VAT