

The Effective Directories - Rate Card

Price List per Directory – (Effective from 12th April 2021)

	1 month		3 month package *saving 10%		6 month package *saving 15%		12 month package *saving 20%	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
Full page	£112	£133	£302	£359	£571	£678	£1075	£1277
Half page	£69	£85	£186	£230	£352	£434	£662	£816
Quarter page	£42	£55	£113	£149	£214	£281	£403	£528
Eighth page (starter)	N/A		£69		N/A		N/A	
Centre pages (full colour)	£246 two pages		£664		£1255		£2362	
Front cover (full colour)	£273 full page		N/A		N/A		N/A	
Back cover (full colour)	£196 full page		N/A		N/A		N/A	
Inside front & back cover (full colour)	£154 per page		£416		£785		£1478	

Further discounts available when booking multiple areas

All major Credit/Debit cards accepted



For just £12 you can request your favourite page number, left or right 3, 5 or 7
(Excludes premium pages & subject to availability)

Editorial Feature - A double page colour spread, including photographs & advertisement.
A great way to let potential customers know all about your business. Fantastic value - just £215

Restaurant Review Two Page Spread, including Photo's & Adverts for a
FANTASTIC price of only £177 + the cost of the meal

Loose inserts - These can be delivered with the Directory for just £44 (per 1000)

All prices are subject to VAT

EXTRA 5% DISCOUNT AVAILABLE OFF THE ABOVE RATES, IF BOOKING A 3, 6 OR 12 MONTH PACKAGE
IN MORE THAN ONE MAGAZINE AREA AT THE SAME TIME.

THEREFORE IF YOU BOOK A 12 MONTH PACKAGE IN MORE THAN ONE DIRECTORY
YOU GET A MASSIVE 25% DISCOUNT